



GRAPHIC DESIGNER

09.26.2023

ABOUT BMP

B Morrow Productions (BMP) is a creative and production firm. Representing a new methodology of how creative work is developed- in a very collaborative approach between- clients and the talents of BMP. Considered an entrepreneurial, fast pace and creatively driven studio BMP offers considerable room for personal and professional growth for studio talent (we do not use terms like employees and team members...you are the talent). With clients around the globe in various market sectors including theme parks, zoos, live entertainment, resorts and educational experiences the BMP team always has a wide variety of projects to dive into providing growth and ownership into project development.

BMP was founded on the belief of creating a safe, equal and creative space for creators and makers. We believe in an inclusionary group of talents will not only create better for our clients but represent the full audience we are designing for. IDEA (inclusion, diversity, equality, and accessibility) are our design beliefs not only for our clients but for our studio. At BMP your complete, unique and wonderfully talented whole self can come to the studio each day, or sometimes work at home, to create and make amazing spaces and experiences.

BMP is also uniquely a 100% LGBTQ+ owned and operated business as certified by the NGLCC.

YOUR ROLE

As the **Graphic Designer**, you will be developing environmental graphics, show graphics, information design presentations, signage and other visual aids for projects assigned inside the BMP Design Studio. You will be an integral part of the BMP Design team in the development of new concepts in the themed entertainment and resort industry. You will report to the Studio Creative Manager and be a member of the Studio Art team.

You will support the BMP Design Studio through ideation, illustration, and implementation of graphic design concepts.

- **To ideate**, you will work independently as a graphic designer and as part of a larger design team consisting of the project Producer, Art Studio and Production Design teams. You will develop environmental graphic design concepts via research decks, "look and feel" boards, and concept illustrations. You will also generate presentation



templates and work with the design and production team to place and update presentation visuals throughout various project phases. You will help present design concepts to clients and take part in internal and external (client) workshops and creative charettes.

- **To illustrate**, you will develop project show graphics, wayfinding signage, information graphics, and other graphic assets. You will produce graphic design sketches and generate graphic designs in multiple styles. Utilization of the BMP file organization systems and naming conventions will be key for updating project task lists and ensuring projects are on schedule.
- **To implement**, you will work with the Production Design team and the BMP Production Studio to turn graphic designs into reality. You will produce documentation packages containing color, material, and finish selection. You will generate print ready art files and provide notes and feedback on proofs and test prints as requested.

RESPONSIBILITIES

- Serve as a graphic designer on external client projects and internal BMP projects as assigned.
- Illustrate graphic design sketches, produce show graphics, wayfinding signage, information graphics, and other graphic assets.
- Work on multiple projects simultaneously with possible accelerated development deadlines.
- Integrate with the BMP Art Department and Production Design team on larger project development processes.
- Participate in creative workshops and blue-sky charrettes.
- Attend and participate in stakeholder / client meetings.
- Create documentation drawings and packages including research, “look and feel” boards, and finish references.
- Generate print ready art files and provide feedback on proofs and test prints.
- Creation, development, and revision of project creative update presentations for internal BMP meetings and for client pitches and presentations.
- Maintain and archive your work into project documentation systems.
- Communicate and coordinate with contractors and other consultants.
- Assist on site during installs and strikes to ensure project is executing per plans.
- Participate in job site visits (local and travel) to assist in site inspections to confirm compliance with show direction, design documents, and client requests.
- Maintain positive vendor and client relationships.
- Maintain confidentiality of all information.
- Assist in BMP studio support or other duties as assigned.
- ***ALWAYS share the BMP studio spirit with others internal and external***



QUALIFICATIONS

REQUIRED:

- Graphic design portfolio required for review.
- 2 years minimum experience in environmental graphic design or related field (themed entertainment, theatre, film, retail, etc.).
- Adobe Suite software experience: Illustrator, InDesign, Photoshop.
- Proficient in Microsoft Office Suite.
- Organized and detail oriented.
- Ability to work in a fast-paced environment.
- Strong client-facing and teamwork and communication skills.
- Self-starter who works well independently.
- A creative minded collaborator.

PREFERRED:

- Bachelor's degree and/or proven experience in graphic design focusing on environmental graphic design or related field (themed entertainment, theatre, retail, film, etc.).
- Other software experience: Procreate, SketchUp, Rhino.
- Experience in motion graphics design/animation: AfterEffects, Premier Pro, Blender.
- Knowledge of signage fabrication/installation methods.
- Experience in Smartsheet.

COMPENSATION PACKAGE

Position is a Full Time Salaried Position that includes the following benefits:

- Salary Range \$58,000- \$66,000 / year
- Health, Dental and Vision care coverage
- 401k program with matching program
- Unlimited PTO (Personal Time Off) program
- Paid Holidays
- Paid sick time
- Flexible schedule with a hybrid work location (In Studio and Work from Home)
- Paid wellness week PTO (we close the business for one week a year)
- Cell phone stipend
- Access to the BMP Talent Experience Fund
- Access to TEA (Themed Entertainment Association) events



ACCOMMODATIONS

- If you require accommodation in completing this application, interviewing or otherwise participating in the talent selection process please direct your inquiries to talent@bmorrowproductions.com